SUPPORTING RESEACH

Research Volunteers Required

Dr. Malcolm Smith, a Research Affiliate with the Centre on Aging at the University of Manitoba, is seeking participants to take part in a research project on new products.

WHO: volunteers between **55 – 75 years old** AND have at least some post-secondary education.

WHAT: people's reactions to descriptions of new products. Participants who volunteer will read descriptions of new products and answer various questions about what they read.

WHEN: all of June, organize a time that works for you!

WHERE: the GRACE CHURCH.

WHY: participants will be compensated **\$20** for their time. Each research session will take approximately **40** minutes to complete.

If you are interested in becoming a research volunteer and fit the age/education requirements, please contact Mr. Ray Lavoie by email at umlavoir@myumanitoba.ca or at (204) 479-9079.

All of the procedures used and questions asked of the participants have been approved by the University of Manitoba's Human Ethics Research Board and there is no commercial purpose to the research (i.e. no one will try to sell participants anything).

Shared by Connie Newman, Executive Director of the Manitoba Association of Senior Centres.

